

Victor Arre



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OBJECTIVE

I'm always looking for the next design, production, or deadline challenge that offers me the opportunity to use my skills, test my creativity, and gives me the opportunity to grow and expand my knowledge and experience.

QUALIFICATIONS

Over 25 years experience in graphic arts, ranging from concepts, design, production, and pre-press, to branding, strategy, photography, styling, copywriting, project coordination, web design & development, and much more. In that time, I have worked for design firms, ad agencies, marketing firms, printers, pre-press shops, retail establishments, and ordinary folks who need help with their graphics projects. Some of the many clients I have worked with have included Fortune 500 companies, Silicon Valley hi-tech firms, Venture Start-Ups, Higher Education Schools, Healthcare Industry, Entertainment Industry, Consulting Firms, and many, many others. This diverse background of clients, work history, fast paced deadlines, and variety of projects, I believe, gives me an edge. Currently, I work freelance from my home office, but can work on-site as well.

SOFTWARE SKILLS

Graphics	Acrobat, Dimensions, Freehand, Illustrator, InDesign, Photoshop, 3D Extreme, QuarkXpress
Web	Dreamweaver, Fireworks, Flash, FTP, cross Platform Browsers, e-mail clients
Business	Barcode Pro, Excel, Powerpoint, Word
Pre-Press	Flightcheck, Presswise, TrapWise, Misc Software RIPs, Scanning Apps, etc. Proficient with both Mac and Windows platforms, networks, scanners, printers, RIPs, peripherals, misc. hardware

EMPLOYMENT

2000-2006 Freelance Graphic Design and Production - R Graphics, Richmond, CA

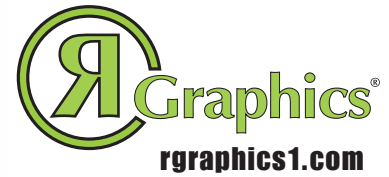
Freelance graphic design and production for print and web, etc. Projects have included annual reports, corporate brochures, presentation folders, menus, flyers, posters, business cards and Identity, t-shirts, trade ads, CDs & videos, bookcovers, marketing materials, trade show materials, logo design, ebook advertising, web design & maintenance, photoshop production, 3D rendering, copywriting, photography, and more.

1997-2000 Archer Design, San Francisco, CA

Print, web, environmental design and production. Scanning and pre-press for corporate brochures, design projects newsletters, catalogs, logos, posters, billboards, etc. website design and development, file preparation and HTML coding. Flightchecking of files. Install software and maintain LAN. Troubleshoot and problem solve technical questions. Coordinate outside vendor services and client liaison.

continued

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1996-1997 Lanig Associates, Palo Alto, CA

Electronic design and production, scanning and pre-press for corporate brochures, advertising, newsletters, trade show displays, logo design, corporate identity, etc. Oversee all phases of production department including maintenance and upkeep of all computers, printers, networks, software upgrades, system troubleshooting and maintenance, software installation and file archival and retrieval. Flightchecking of all outgoing files. Coordinate outside vendor services and client liaison.

1995-1996 Express Quality Printing, San Francisco, CA

Scanner operator, image retoucher, film prep, electronic pre-press, including pre-flighting, trapping, page imposition, troubleshooting, production, 4/color laminate proofing and imagesetter film output. Worked with Software RIPs, networks, and was also responsible for maintenance and inventory on the scanner and Film Processor.

1988-1995 Fabrizio Graphics, Palo Alto, CA

Computer design and production, and Electronic pre-press including: flatbed scanning and color correction, troubleshooting, software installation and updates, and maintenance. Traditional process camera and stripping including halftones, line film, stats, duo-tones, chokes, spreads, color keys, matchprints, bluelines, and stripping to 4/color composite film. Duties also included traditional production and design including paste-up and layout, and mounting, matting, and framing presentation work. Traditional B&W darkroom and film services. Scheduled and coordinated in-house jobs and outside vendor services. Other duties included customer service, price quoting, estimating, and problem solving.

1984-1988 Pentagram Design, San Francisco, CA

Traditional camera and graphics production work which included design, paste-up and layout work, shooting halftones, negatives and proofing, color keys, etc. Helped design and complete in-house darkroom. Set up billing guidelines for darkroom services. Supervisory roles included scheduling interns and delegation of production work, upkeep of equipment maintenance and inventory for the darkroom, photocopies, and studio supplies and equipment.

1982-1984 Aspen Graphics, San Francisco, CA

Darkroom Technician, Film Stripper

1981-1982 Ace Designing Company, San Francisco, CA

Production Artist

1980-1981 Emmet Newman Studios, Chicago, IL

Darkroom Technician

1979-1980 Burlingame/Grossman Advertising, Chicago, IL

Photostat camera operator, paste-up artist.

EDUCATION

1978-1979 School of The Art Institute of Chicago

1973-1977 Lane Technical High School, Chicago, IL

Portfolio and references available upon request.