



# VICTOR ARRE

DESIGN • PRODUCTION • PRINT • WEB

773-267-7815  
rgraphics1.com

## SUMMARY

30+ years working for ad agencies, design and marketing firms, printers, pre press shops, startups, Silicon Valley hi-techs & Fortune 500 companies. My unique experience in all phases of design and production means not only do I understand your needs from start to finish but I can execute them as well. My proven ability to get the job done right and on time makes me a valuable asset to any team.

## DESIGN

- Print advertising & marketing
- Logos & identity
- Packaging & dielines
- Powerpoint presentations & decks
- Storyboards
- Social media graphics
- Websites, landing pages, microsites, banners, web ads, email blasts & marketing
- Tradeshow displays & materials

## PRODUCTION

- Image retouching, color correction, compositing & rendering
- Environmental Photoshop mock-ups
- 3D rendering
- HTML coding & website maintenance
- Presentation & packaging mock-ups
- File preparation for print
- Image search & file archive management
- Coordinate vendors, press checks, client liaison

## SOFTWARE SKILLS



The feedback I get most from clients is that I am extremely fast, accurate and have a great sense of humor! Also proficient with both Mac & Windows platforms, networks, scanners, printers, RIPs, peripherals, hardware, copywrintg & proofreading, photography, multitasking, tight deadlines, customer contact & vendor liaison.

## EMPLOYMENT

<b>2000-Present</b>	<b>Freelance</b>	<b>Chicago, IL &amp; San Francisco, CA</b>
Graphic Designer/Production Artist		
<b>1997-2000</b>	<b>Archer Design</b>	<b>San Francisco, CA</b>
Graphic Designer/Production Artist		
<b>1996-1997</b>	<b>Lanig Associates</b>	<b>Palo Alto, CA</b>
Graphic Designer/Production Artist/IT Tech		
<b>1995-1996</b>	<b>Express Quality Printing</b>	<b>San Francisco, CA</b>
Scanner Operator/Pre-Press Technician		
<b>1988-1995</b>	<b>Fabrizio Graphics</b>	<b>Palo Alto, CA</b>
Graphic Artist/Darkroom Technician/Film Stripper		
<b>1984-1988</b>	<b>Pentagram Design</b>	<b>San Francisco, CA</b>
Graphic Artist/Camera Operator		

## EDUCATION

<b>1978-1979</b>	<b>School of the Art Institute of Chicago</b>
<b>1973-1977</b>	<b>Lane Technical College Preparatory High School, Chicago, IL</b>

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## REFERENCES

### **Steve Duman**

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